



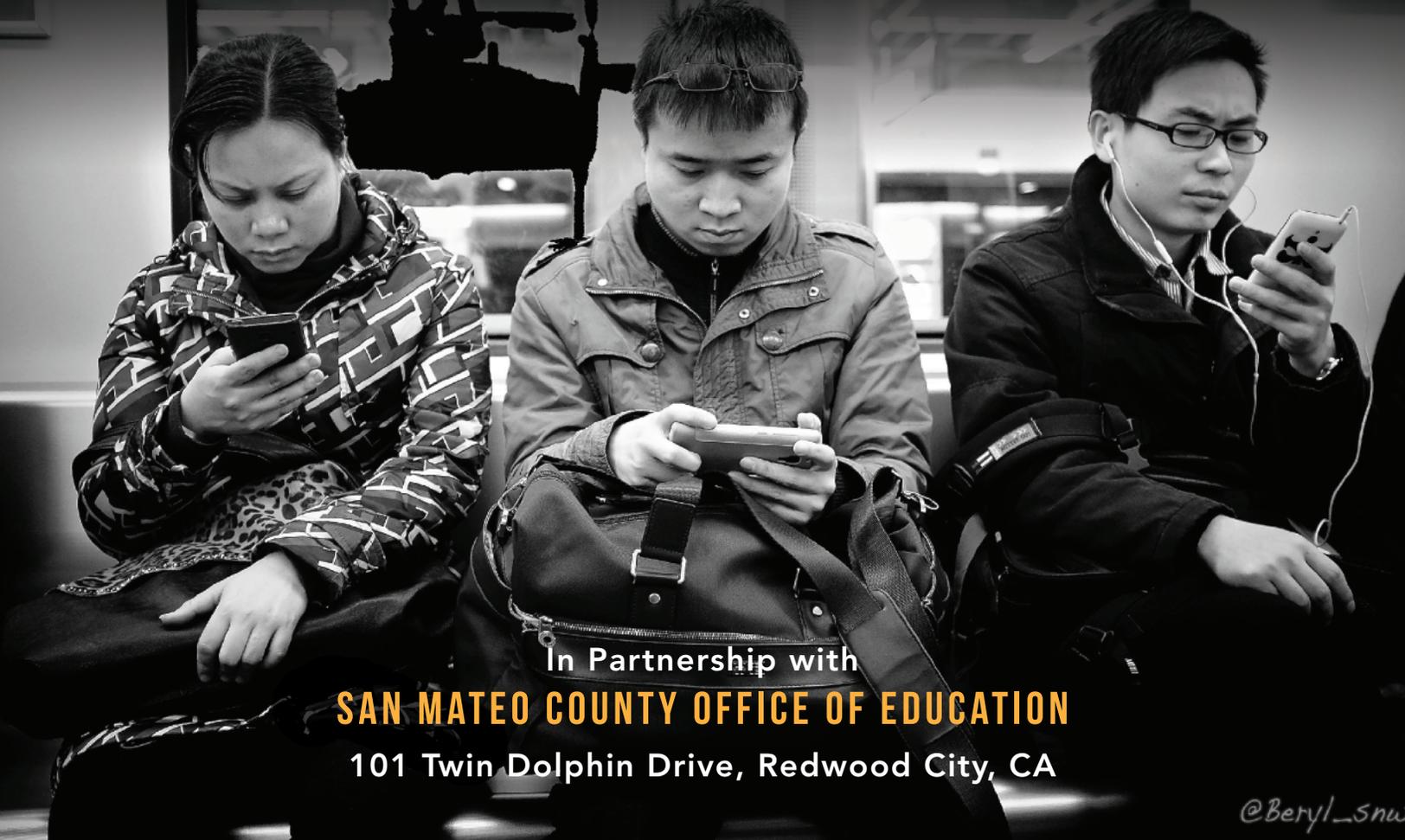
1990  
INSTITUTE

JULY 26-27, 2017

現代中國  
**CHINA NOW**

◆ FOR TEACHERS ◆

2017 TEACHERS WORKSHOP  
**CHINA'S SOCIAL KALEIDOSCOPE**



In Partnership with

**SAN MATEO COUNTY OFFICE OF EDUCATION**

101 Twin Dolphin Drive, Redwood City, CA

@Beryl\_Snu



1990  
INSTITUTE

# YOUTH VOICES

ON CHINA

ONLINE VIDEO CONTEST

## CHINA: COLLECTED STORIES

A VIDEO PROFILE CONTEST FOR STUDENTS & TEACHERS

- Sponsoring teachers win when their students win national awards!
- Entries may be submitted in Mandarin or English

**YOUTH VOICES ON CHINA** is the 1990 Institute's annual video contest that engages youth age 13-25 to think more deeply about U.S.-China relations and broaden their cross-cultural understanding. Through creative video storytelling, we strive to empower young people to connect with others, make their voices heard and make positive change.

WIN UP TO  
**\$30,000**  
In Cash & Prizes



**For 2018, we invite contestants to interview a citizen or resident of China\*** and submit a powerful 2-3 minute video about their subject's personal story. We're seeking diverse, colorful and compelling anecdotes about China and past childhood traditions, current life and future ambitions. We want you and your students to capture highly personal stories about life lessons learned, unusual accomplishments and struggles, and a spectrum of hopes and dreams that illustrate the China experience.

With **\$30,000 in total cash and prizes**, our star-packed judging panel led by **actress/filmmaker Joan Chen** will award prizes to over 12 top videos and their sponsoring teachers. National finalists who progress through the Public Vote round earn a chance to work with industry Video Coaches and also win a trip to our **San Francisco Youth Voices Video Festival and Awards Bash**—a full big-screen red carpet experience!

*\* Stories from recent transplants and non-China residents who avidly travel to or do business with China are also eligible*

submit by february 28, 2018

[youthvoices.1990institute.org](http://youthvoices.1990institute.org)

# WELCOME



Dear Teachers,

The 1990 Institute welcomes you to our 5th Annual Teachers Workshop! This year, we are pleased to welcome 65 teachers from 48 California schools and 8 teachers representing 6 other states -- Hawaii, Arkansas, Idaho, Kentucky, New York and Pennsylvania.

We strongly believe the knowledge and values that teachers impart to their students are key to building a community of better educated global citizens. Therefore, we salute you, our teachers, for taking on this important time-honored role and thank you for being here to increase your own knowledge on modern China.

China and the United States are dominant economic and political powers who will undoubtedly play critical interconnected roles in your students' futures. Our Teachers Workshop's goal is to provide you with current knowledge and useful materials on modern China to bring back to your classrooms and help forge deeper understanding of China's perspective and culture, and her commonalities and differences with the U.S. It is our hope to build a growing community of teachers who will include modern China in their curriculum and thus help thousands of students expand their global awareness and intercultural capabilities.

In the next two days, our expert speakers on China will provide you an in-depth look at the current tapestry of China's evolving social, cultural, and educational values and institutions. You will have the opportunity to interact with our experts as well as discuss and collaborate with your peer educators on effective ways to incorporate current China knowledge into your teaching.

One of our goals this year is to continue building our library of online teaching resources -- we have replaced our Lesson Plan Contest with a new Curriculum Development Program, which allows everyone to upload evidence-based lesson outlines. A selected few will be shared on our portal.

Lastly, we invite you to explore our 2018 Youth Voices on China (YVOC) video contest ([youthvoices.1990institute.org](http://youthvoices.1990institute.org)). Inspired by the social media sensation, the Humans of New York book and blog, this YVOC contest is a fantastic opportunity for your students to interview and present stories about the Chinese and other people who live, work, or in attend school in China, or are recent transplants. A number of schools are already integrating our contest into their curriculum, and two have mandated it as a schoolwide requirement. We hope many of you will consider adding this contest to your teaching about modern China.

Welcome to our community!

Warmest regards,



**Sandra Pan**  
Program Strategy  
Chair  
1990 Institute



**Lucille Lee**  
Program Chair  
Board Member  
1990 Institute



**Monica Lee**  
Program Strategy  
Executive Director  
1990 Institute



**Paul Cheng**  
Program Advisor  
Board Member  
1990 Institute



**Alice Chiang**  
Program Advisor  
Board Member  
1990 Institute



**Grace Yu**  
Program Advisor  
Vice Chair  
1990 Institute

The 1990 Institute’s modern China curriculum inclusion initiative, **CHINA NOW | For Teachers** (CNFT) was born from two fundamental beliefs:

- Teachers play a key role in shaping well-rounded, well-informed global citizens
- Better cross-cultural understanding at the people-to-people level between the U.S. and China -- the world’s two superpowers -- will be **CRITICAL** in establishing a more peaceful future.

## 現代中國 CHINA NOW ✦ FOR TEACHERS ✦

We recognize that most middle and high schools do not devote sufficient time to cover the extraordinary development of modern China -- a subject that is not part of standard social studies curriculums, and up-to-date teaching materials about modern China are scarce.

CNFT was founded in 2013 originally as “Teachers Workshop,” a two-day conference that enables teachers to learn about contemporary China trends and issues directly from leading China experts.

Since 2013, CNFT has grown to provide a broad variety of professional development opportunities and resources to increase teachers’ knowledge about modern China.

The 2017 CNFT program includes:

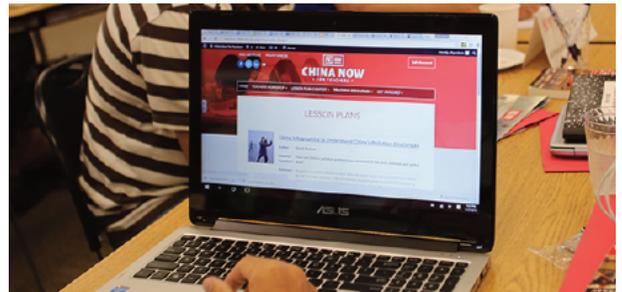
### TEACHERS WORKSHOP

- Experts help enhance teachers’ knowledge of modern China



### RESOURCE LIBRARY

- An online repository of modern China teaching materials



### CURRICULUM DEVELOPMENT

- A teachers’ platform to share their lesson plans & class activities



### YOUTH VOICES ON CHINA

- Annual \$30K student video contest to share creative China stories

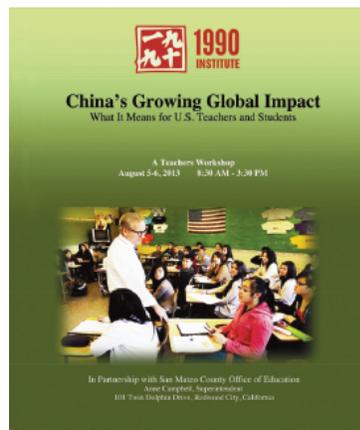


## ABOUT TEACHERS WORKSHOP

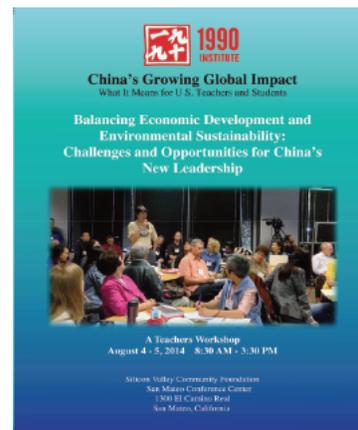
Each year, our two-day workshop focuses on a topical and thought-provoking theme with presentations from prominent speakers who share contemporary knowledge and viewpoints from academic, journalistic and on-the-ground perspectives. Besides formal presentations, we offer the unique opportunity for teachers to work interactively with these experts to more deeply explore and probe the subject matters discussed.

Teachers also have opportunities to collaborate with fellow teachers during break-out sessions. This networking opportunity helps teachers create a community of like-minded educators in various school communities, and encourages and empowers them to share their own experiences with teaching the subject matter. Our goal is to have participants leave the workshop with a wealth of resources and materials that they can use in their classrooms.

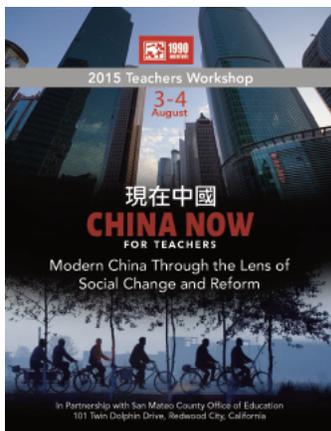
Below are our Workshop themes from 2013 to present:



**2013:** China's Growing Global Impact: An Introduction to Modern China



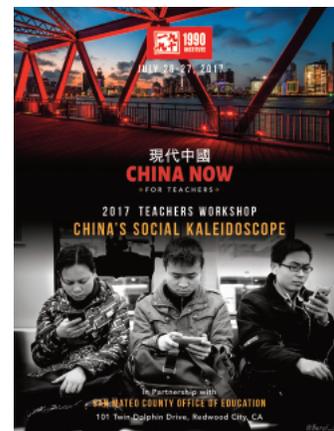
**2014:** China's Growing Global Impact: Balancing Economic Development and Environmental Sustainability



**2015:** Modern China Through the Lens of Social Change and Reform



**2016:** China's Place In A Changing World Order

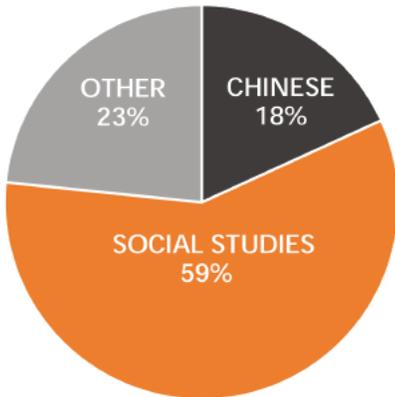


**2017:** China's Social Kaleidoscope

# 2017 WORKSHOP STATISTICS

Below are statistics for our 2017 teacher cohort of 73 participants.

## Main Subjects Taught By Cohort



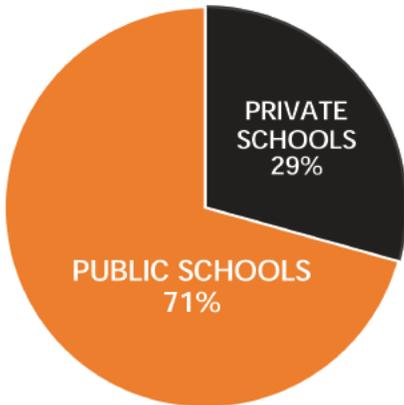
## Core Teaching Disciplines:

- Asian History/Culture
- Chinese Language/Culture
- Civics/Government
- Economics
- Middle School Social Studies
- U.S. History
- World History

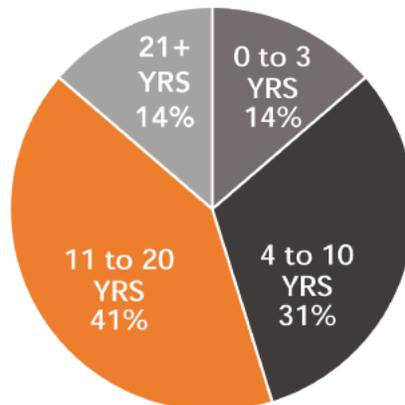
## Other Subjects Taught:

- AP Psychology
- AVID
- Character Education
- College Counseling
- Computer Science
- Contemporary Issues
- Educational Technology
- English/Language Arts
- Geography
- Gifted Education
- Global Studies
- International Relations/Model UN
- Japanese Language
- Mathematics
- Music
- Physical Education
- Science
- Spanish Language

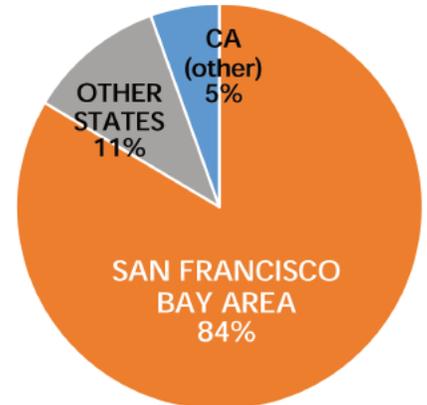
## Schools Represented



## Years of Teaching Experience



## U.S. Regions Represented

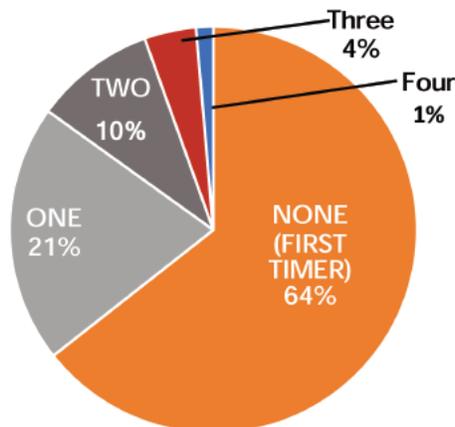


## Prior Workshops Attended

- 4 teachers attended 2013 Workshop
- 5 teachers attended 2014 Workshop
- 13 teachers attended 2015 Workshop
- 20 teachers attended 2016 Workshop

*Note: many returning 2017 teachers previously attended more than one Teachers Workshop.*

## # of Prior Workshops Attended



## States Represented

- Arkansas
- California
- Hawaii
- Idaho
- Kentucky
- New York
- Pennsylvania

## CURRICULUM DEVELOPMENT PROGRAM

Our new Curriculum Development Program's goal is to collect and share successfully-implemented lesson plans on modern China. Since available lessons are scarce, we invite all teachers to create and share their lessons with each other.

Submissions are not time-restricted. Financial awards ranging from \$250 to \$1000 will be granted to selected teachers based on the quality of their submission and conformance to our publishing policy. More information can be found on our website described below.

## ONLINE RESOURCE LIBRARY

Our CNFT website's Resource Library at [teachers.1990institute.org](http://teachers.1990institute.org) archives all our Workshops speaker presentation decks and videos as well as lesson plans collected from our contests and new Curriculum Development Program initiatives. We also feature links to other classroom resources from collaborating organizations.

This repository of curated resources is designed for teachers interested in including modern China in their classrooms, as well as for the general public. We ask that you consider becoming a contributing member to our online community by sharing resources that you feel will add to the better understanding of modern China.

Please submit your suggestion(s) using the *Resource Recommendation Form* on the website or simply post it to our blog.



## EXPLORE CHINA CONTENT FROM OUR PARTNER



Each and every day we ask,

# “WHAT IS CHINA?”

in ways no one else has before.

[radiichina.com](http://radiichina.com)

Radii is a window into the cultural landscape of a contemporary China that actively seeks to engage the world.



[facebook.com/radiichina](https://facebook.com/radiichina)   
[@radiichina](https://twitter.com/radiichina) 

DAY ONE  
WEDNESDAY  
JULY 26

8:00 AM - 8:30 AM

## REGISTRATION &amp; NETWORKING BREAKFAST

- Check-in and meet fellow attendees over breakfast

8:30 AM - 8:45 AM

## WELCOME REMARKS

- **Sandra Pan**, Chair, 1990 Institute
- **Monica Lee**, Executive Director, 1990 Institute
- **Paul Cheng**, Board Member, 1990 Institute

8:45 AM - 11:10 AM

## SPEAKER SESSION I

**Chinese Dream/One Belt, One Road Initiative**

- **Clayton Dube**  
Executive Director, U.S.-China Institute, University of Southern California

**China's Technology & Communication Innovations**

- **Dr. Qingwen Dong**  
Professor/Chair, Department of Communication, University of the Pacific
- **Matt Sheehan**  
Writer, Journalist (formerly with The Huffington Post)

11:10 AM - 11:25 AM

## BREAK

11:25 AM - 12:40 PM

## SPEAKER SESSION II

**U.S. and China Relations in the Age of Trump - Live Sinica Podcast Recording**

- **Kaiser Kuo** and **Jeremy Goldkorn**  
Co-Hosts of Sinica Podcast and Editors-at-Large of SupChina.com
- **Dr. Susan Shirk**
  - o Research Professor/Chair, 21st Century China Center, UC San Diego
  - o Author, *China: Fragile Superpower*

12:40 PM - 1:40 PM

## LUNCH &amp; SPEAKER DISCUSSION TABLES

Networking with speakers; lunch provided

1:40 PM - 2:25 PM

## WORLD CAFE

- Discussion of speaker presentations with fellow teachers and guests
- Led by **Greg Adler** and **Teacher Facilitators**

## DAY ONE WEDNESDAY JULY 26

2:25 PM – 3:50 PM

### TEACHERS BREAKOUT SESSIONS BY SUBJECT AREA

- Led by **Dr. Alice Chiang** and **Teacher Facilitators**
- (1) **11th/12th Grade | U.S. History, Government, Economics**
  - **Greg Adler**, Instructional Coach, East Side Union High School District
- (2) **9th/10th Grade | World History, Modern World**
  - **Pat Ajemian**, Department of Secondary Education, Sonoma State University
- (3) **Middle School**
  - **Lisa Ernst**, Teacher, Alice Fong Yu Alternative School, San Francisco Unified School District
- (4) **Chinese Language & Culture**
  - **Ken Klieman**, Teacher/Author, San Mateo Foster City School District
- (5) **High School | Asian Studies and Global Perspectives**
  - **Sushu Xia**, Teacher, Nueva School, San Mateo

3:50 PM - 4:05 PM

### BREAK

4:05 PM - 4:55 PM

### AFTERNOON PRESENTATION

*Youth Voices on China Video Screening & Fireside Chat with Teachers*

- **Monica Lee**, Executive Director, 1990 Institute
- **Lisa Ernst**, Teacher, Alice Fong Yu Alternative School, San Francisco Unified School District
- **Michael Borrowman**, Teacher/Chair of History Department, York School, Monterey

4:55 PM - 5:00 PM

### WRAP-UP

- **Paul Cheng**, Board Member, 1990 Institute



DAY TWO  
THURSDAY  
JULY 27

8:00 AM - 8:30 AM

## REGISTRATION &amp; NETWORKING BREAKFAST

Sign-in and enjoy breakfast with fellow attendees

8:30 AM - 10:25 AM

## SPEAKER SESSION III

**Review of Day One**

- **Clayton Dube**  
Executive Director, U.S.-China Institute, University of Southern California

**China's Changing Demographics**

- **Dr. Yong Cai**  
Associate Professor of Sociology/Faculty Fellow of Carolina Population Center, University of North Carolina

**China's Millennials**

- **Eric Fish**
  - o Writer at Asia Society/New York, Host of the Asia Society Podcast
  - o Author, *China's Millennials: The Want Generation*

10:25 AM - 10:40 AM

## BREAK

10:40 AM - 12:10 PM

## SPEAKER SESSION IV

**The Chinese and American Education Systems**

- **Lenora Chu**
  - o Journalist
  - o Author, *Little Soldiers: An American Boy, A Chinese School and the Global Race to Achieve* (September 2017)
- **Dr. Frank Chong**  
President/Superintendent, Santa Rosa Junior College

12:10 PM - 1:10 PM

## LUNCH &amp; SPEAKER DISCUSSION TABLES

Networking with speakers; lunch provided

1:10 PM - 2:00 PM

## WORLD CAFE

- Discussion of speaker presentations with fellow teachers and guests
- Led by **Greg Adler** and **Teacher Facilitators**

# DAY TWO

THURSDAY  
JULY 27

2:00 PM - 4:00 PM

## TEACHER BREAKOUT SESSIONS BY SUBJECT AREA

- Led by **Dr. Alice Chiang** and **Teacher Facilitators**
  - o Teachers continue working on instructional plans
  - o Collaborate for 4pm group presentation on classroom ideas
- (1) **11th/12th Grade | U.S. History, Government, Economics**
  - **Greg Adler**, Instructional Coach, East Side Union High School District
- (2) **9th/10th Grade | World History, Modern World**
  - **Pat Ajemian**, Department of Secondary Education, Sonoma State University
- (3) **Middle School**
  - **Lisa Ernst**, Teacher, Alice Fong Yu Alternative School, San Francisco Unified School District
- (4) **Chinese Language & Culture**
  - **Ken Klieman**, Teacher/Author, San Mateo Foster City School District
- (5) **High School | Asian Studies and Global Perspectives**
  - **Sushu Xia**, Teacher, Nueva School, San Mateo

4:00 PM - 4:40 PM

## TEACHER & FACILITATOR PRESENTATIONS (FIVE GROUPS)

- Teachers and facilitators from each breakout group will present their key Workshop takeaways and examples of classroom activity ideas based on Workshop content

4:40 PM – 5:00 PM

## WRAP-UP & UPCOMING OPPORTUNITIES

- Paul Cheng**, Board Member, 1990 Institute  
**Monica Lee**, Executive Director, 1990 Institute



## SPEAKER BIOS



**Clayton Dube, Workshop Moderator**, is the Executive Director of University of Southern California's U.S.-China Institute, focusing on the multidimensional U.S.-China relationship. Trained as a historian, he first lived in China in 1982 and has since returned to China many times to carry out fieldwork on economic development, lead study tours, and lecture at conferences. Dube is recognized for his many outstanding contributions to the research and education about China, including editing scholarly journals, directing student-driven web publications, producing two documentaries, developing teacher training programs, and writing teaching guides on Chinese history. Dube has won teaching awards at three universities. He received his education from UC Los Angeles.



**Dr. Qingwen Dong** is Professor and Chair of the Department of Communication, University of the Pacific, and the first Chinese American in the U.S. to serve as chair of a communication department. His research includes the socialization process of mass communication and new media, social media functions and impacts, and international higher education and development. In 2012, he was selected as the University's best research lecturer and became the undergraduate research mentor award recipient in 2015. Dr. Dong received his M.A. in Journalism from Journalism School of Missouri and Ph.D. in Mass Communication from Washington State University.



**Matt Sheehan** lived in China as a journalist between 2010 and 2016, working, studying, and reporting throughout the country. In 2014, he became the first China correspondent for The Huffington Post, reporting on issues ranging from democracy protests in Hong Kong to down-and-out coal towns in Shaanxi. Fluent in written and spoken Mandarin, he also produces Chinese-language internet TV shows on ultimate Frisbee and California culture. Having returned to the Bay Area in 2016, Sheehan is researching a book on the China-California relationship, and is consulting on cross-border business projects. He grew up in Palo Alto and received his B.A. in Political Science from Stanford University.



**Kaiser Kuo** is the founder and host of the Sinica Podcast, a weekly discussion of current affairs in China, and editor-at-large of SupChina.com. He recently repatriated to the U.S. after 20 years in Beijing, where he worked as Director of International Communications for Baidu. He was previously a technology reporter in China. Kuo is also a guitarist and co-founder of the band Chunqiu (Spring & Autumn), and founded China's first heavy metal band, Tang Dynasty. He is a graduate of the UC Berkeley, and holds an M.A. from the University of Arizona.



**Jeremy Goldkorn** is the founding co-host of the Sinica Podcast and editor-at-large of SupChina.com. He is also the founder of Danwei, a research firm that tracks Chinese media, markets, politics and business. Danwei was acquired by The Financial Times in 2013. Born in Johannesburg, South Africa, Goldkorn has lived around the world -- in Cape Town, London, Paris, New York, Mountain View and China (mostly Beijing) -- between 1995 and 2015. He moved with his wife Wu Fei and their children to Nashville, Tennessee in 2015. He holds a B.A. in Literature from the University of Cape Town.



**Dr. Susan Shirk** is Research Professor and Chair of the 21st Century China Center at UC San Diego. Her book *China: Fragile Superpower* helped frame the policy debate on China in the U.S. and other countries. Dr. Shirk's articles have appeared in leading academic publications in international relations and China studies, and her views on modern Chinese politics are highly sought after. She has also served as Deputy Assistant Secretary of State, responsible for U.S. policy towards China and Taiwan. Dr. Shirk earned her B.A. in Political Science from Mount Holyoke, M.A. in Asian Studies from UC Berkeley and her Ph.D. in Political Science from MIT.



**Monica A. Lee** is the Institute's Executive Director since 2015. She helped create its Youth Voices on China video contest, expand CHINA NOW I For Teachers, and launch the Institute's speaker series and annual Gala + Symposium. An entrepreneur and former early stage venture capitalist, Monica has held business development, marketing and fundraising roles for founding teams in areas such as fintech/student loans, coffee technology, online auctions, social media, e-commerce and education. She also helped negotiate a China retail joint venture partnership for one of her medical device VC portfolio companies. Monica earned her MBA at the MIT-Sloan School and graduated from Harvard College. She is also an advisor to two US-China media firms, Ralii China and SupChina.



**Michael Borrowman** is the Chair of the History Department of York School in Monterey, where he has taught for over 25 years. He is a third generation history teacher and grew up in Bolon in the north of England. He became a teacher as he always believed he could better the world through education. At York, he has pioneered the Modern Asian History course and has taught the 8th, 9th, and 12th grades. He studied history at Sheffield University, before training to be a history teacher at Sussex University and a special education teacher at Southampton University. Since 2013, Borrowman has attended the 1990 Teachers Workshop for 5 consecutive years.



**Lisa Ernst** is an educator at Alice Fong Yu K-8 Chinese Immersion School in San Francisco Unified School District. As a classroom teacher for over 28 years, she teaches 6th grade in a multiple subject classroom with an emphasis on integration of content through STEAM. She has participated in numerous fellowships from Stanford, the Department of Energy, NASA, and the Yale National Initiative. Through these programs she has developed and presented new curriculum that have enabled her to secure over \$25,000 in grants to fund her classroom.



**Dr. Yong Cai** is Associate Professor of Sociology, and Faculty Fellow of Carolina Population Center, at University of North Carolina. He specializes in Chinese demography, especially China's low fertility in a global context. He demonstrates that the major fertility decline in China occurred before the one-child policy, and explains how the current low fertility has more to do with structural changes brought by socio-economic development and cultural features deeply embedded in Chinese society. Dr. Cai received his M.S. and Ph.D. from the University of Washington, St. Louis.



**Eric Fish** is a writer at Asia Society in New York, host of the Asia Society Podcast, and author of the book *China's Millennials: The Want Generation*. He previously worked for the Economic Observer newspaper in Beijing and wrote on Chinese politics, social issues, and education for several foreign magazines. During his time as a teacher, student, and journalist in China, he interviewed hundreds of Chinese youth born in the 1980s and 1990s from around the country to explore how this generation is navigating the enormous socioeconomic challenges of their lives. Fish received his B.A. in Political Science from University of Kansas and his M.A. in Global Business Journalism from Tsinghua University.



**Lenora Chu** is a Chinese American writer and journalist whose work focuses on education and culture. Her stories have appeared in *The New York Times*, *CNN Money*, and *NPR*, among others. Since moving to Shanghai in 2010, she has worked as a television correspondent for Thomson Reuters and a media consultant to universities and the private sector. Her first book, *Little Soldiers*, examines the Chinese education system through her son's journey in Shanghai schools. She holds degrees from Stanford University and Columbia's Graduate School of Journalism.



**Dr. Frank Chong** has been the Superintendent/President of Santa Rosa Junior College since 2012. He was the Deputy Assistant Secretary at the U.S. Department of Education and helped to shape President Obama's community college agenda. He also served on the San Francisco Board of Education. Dr. Chong has a wealth of experience that come from serving as president of several community colleges in California, chief of numerous higher education boards, and a leader in non-profit organizations relating to higher education and Asian communities. He holds a B.A. in Asian American Studies from UC Berkeley, an M.A. in Public Administration and Educational Management from Harvard, and a Ph.D. in Educational Administration from Dowling College, New York.

## ARKANSAS

### BENTONVILLE, AR

**Antonio Lee**  
The Thaden School

## CALIFORNIA

### ALAMEDA, CA

**Christopher Honeywell**   
Alameda High School  
Alameda Unified School District

**Michael O'Malley**   
Alameda High School  
Alameda Unified School District

### AMERICAN CANYON, CA

**Jun Du**  
American Canyon High School  
Napa Valley Unified School District

### BELMONT, CA

**Mindy Chiang**   
Carlmont High School  
Sequoia Union High School District

**Nicole Gonzalez**  
Notre Dame High School

**Michael McKenna**  
Notre Dame High School

### BERKELEY, CA

**Alexandria Johnson**  
Black Pine Circle School

**Kate Long**  
Saint Mary's College High School

### BIG PINE, CA

**Pete Schlieker**   
Big Pine Middle School  
Big Pine Unified School District

### CONCORD, CA

**Karna Cruz**   
Concord High School  
Mount Diablo Unified School District

**Suzan Taylor**   
El Dorado Middle School  
Mount Diablo Unified School District

### CUPERTINO, CA

**Clara Lin**   
Homestead High School  
Fremont Union High School District

### DALY CITY, CA

**Luis Magallanes**  
Jefferson High School  
Jefferson Union High School District

### FREMONT, CA

**Jo Ann Garbarini**   
Washington High School  
Fremont Unified School District

**Antoinette Schlobohm**   
Ardenwood Elementary School  
Fremont Unified School District

**Christina Schultz**  
Fred E. Weibel Elementary School  
Fremont Unified School District

### HALF MOON BAY, CA

**Andrew Maggiora**  
Half Moon Bay High School  
Cabrillo Unified School District

**Lane Mullin**   
Half Moon Bay High School  
Cabrillo Unified School District

**Pilar Svendsen**   
Half Moon Bay High School  
Cabrillo Unified School District

### HAYWARD, CA

**Po-land Hung**  
California Crosspoint Academy

**Angela Ma**  
Bret Harte Middle School  
Hayward Unified School District

**Philip Ng**  
California Crosspoint Academy

**Yongzhen Wu**  
Hayward High School  
Hayward Unified School District

### LAFAYETTE, CA

**Shawna Lee**  
Bentley Upper School

### LOS ALTOS, CA

**Yi Feng**  
Bullis Charter School  
Santa Clara County Office of Education

**Qinglin Yang**  
Bullis Charter School  
Santa Clara County Office of Education

### MILLBRAE, CA

**Alexandra Dove**   
Mills High School  
San Mateo Union High School District

**Cristina Tutaj**   
Mills High School  
San Mateo Union High School District

**Guannan Wang**   
Mills High School  
San Mateo Union High School District

**Angela Zink**  
Mills High School  
San Mateo Union High School District

### MONTEREY, CA

**Michael Borrowman**   
York High School

### NAPA, CA

**Xiaozhen Li**  
Justin-Siena High School

### OAKLAND, CA

**Sarah Bremer**   
Bishop O'Dowd High School  
Oakland Diocese

**Quincy Carroll**  
Oakland Charter High School  
Amethod Public Schools

**Adam Kubey**   
Oakland Charter High School  
Amethod Public Schools

### PALO ALTO, CA

**Alice Lung**   
Jordan Middle School  
Palo Alto Unified School District

# 2017 TEACHER PARTICIPANTS



## PLEASANT HILL, CA

**Laima Haider** ★  
College Park High School  
Mount Diablo Unified  
School District

## REDWOOD CITY, CA

**Ariana Baltay**  
North Star Academy  
Redwood City School  
District

## RICHMOND, CA

**Kelly Le**  
Making Waves Academy  
Contra Costa County Office  
of Education

## SACRAMENTO, CA

**Matt J. Muratore**  
Mira Loma High School  
San Juan Unified School  
District

## SAN ANDREAS, CA

**Jeff Watkins** ★  
Sierra Ridge Academy  
El Dorado County Office of  
Education

## SAN FRANCISCO, CA

**Serena Chan**  
Galileo Academy of Science  
& Technology  
San Francisco Unified  
School District

**Man Ting Chiu**  
San Francisco Unified  
School District  
Academics & Professional  
Development

**Yichen Dai**  
Balboa High School  
San Francisco Unified  
School District

**Ying Dedman**  
Cornerstone Academy

**Stephen Hankins**  
Aptos Middle School  
San Francisco Unified  
School District

**Jinyu Liang**  
Galileo Academy of Science  
and Technology  
San Francisco Unified  
School District

**Susan Lin** ★  
Lowell High School  
San Francisco Unified  
School District

**Maryathena Newton**  
Charles Drew Preparatory  
Alternative School  
Garfield Elementary School  
Mission High School  
San Francisco Unified  
School District

**Ling Jing Nieh**  
Galileo Academy of Science  
and Technology  
San Francisco Unified  
School District

**Leona Pappas** ★  
St. Ignatius College  
Preparatory

**Dominic Paris**  
Lowell High School  
San Francisco Unified  
School District

**William Patterson**  
Ruth Asawa School of the  
Arts  
San Francisco Unified  
School District

**Zeljka Sutilovic** ★  
Lowell High School  
San Francisco Unified  
School District

**Bi Yun Wen**  
Wallenberg High School  
San Francisco Unified  
School District

**Sarah Wong**  
Lowell High School  
San Francisco Unified  
School District

**Yuhong Yao**  
Convent & Stuart Hall  
Schools of Sacred Heart

## SAN JOSE, CA

**James Chidester**  
Sylvandale Middle School  
Franklin-McKinley School  
District

**Samantha McMillan**  
Leonard Herman  
Intermediate School  
Oak Grove School District

## SAN MATEO, CA

**Qi Fan**  
Aragon High School  
San Mateo Union High  
School District

## SARATOGA, CA

**Erin Stacey**  
Saint Andrew's Episcopal  
School

**Winnie Tung** ★  
Prospect High School  
Campbell Union High  
School District

## WINDSOR, CA

**Dana Grant** ★  
Windsor High School  
Windsor Unified School  
District

**Lorie Lucas** ★  
Windsor High School  
Windsor Unified School  
District

## HAWAII

### HONOLULU, HI

**Laura Chang-Blust**  
Punahou School

**Michael Georgi**  
Punahou School

**Rhonda Nagao** ★  
Iolani High School

## IDAHO

### NAMPA, ID

**Kate Milburn**  
Idaho Connects  
Online School  
Idaho Connects Online  
Charter District

## KENTUCKY

### LEXINGTON, KY

**Janna Chiang**  
Kentucky Education  
Television

## NEW YORK

### NEW YORK, NY

**Devekanand Singh**  
NYC iSchool  
NYC Department of Educa-  
tion, District 2

## PENNSYLVANIA

### CAMP HILL, PA

**Patricia Lackey**  
Allen Middle School  
West Shore School District

Since the 2013 inception of the Teachers Workshop, we have always believed that having teachers' input on Workshop presentation topics and program formats designed to meet their needs would be critical to our success. We were very fortunate that all our dedicated and knowledgeable Teacher Facilitators on these pages have helped us enormously by shaping and facilitating our afternoon Teacher Breakout Sessions.

**FORMAT:** Our afternoon breakout sessions provide time for small groups of teachers of similar grade levels and subject matters to discuss how they might use each morning's Workshop content presented by our expert speakers. Our hope is that teachers will collaborate to create lesson plans on modern China that can be used immediately and shared with others.

**THIS YEAR'S OBJECTIVE:** We request that all attending teachers to complete an Instructional Lesson Plan that describes a lesson they might teach. Your participation will help us not only grow our community of modern China-savvy teachers and students, but also deepen our library of teaching resources on modern China.

**BECOME A TAG MEMBER!** We always appreciate more input and invite you to join our Teacher Advisor Group. Please send a note to [cnft\\_team@1990institute.org](mailto:cnft_team@1990institute.org) if you are interested. For more information, visit the "GET INVOLVED" section of our website.

## 11th and 12th Grade | U.S. History, Government & Economics

**Facilitator: Greg Adler**

Our 11th & 12th Grade breakout sessions will model fun ways to incorporate modern China into U.S. History and Government/Economics courses. Building off the morning speaker presentations, teachers will compare "Chinese Dream" and consider how our students might travel the "One Belt, One Road" in our classrooms. We will also brainstorm how TED Talks & YouTube videos might become texts for Common Core activities. There will be time each day set aside to allow teachers to start to develop their own unique modern China lessons.



*Greg Adler's first exposure to Asia was as an ex-pat working in the banking and computer industries. Now, after a 15-year career as a high school social studies teacher, he has become involved in teacher mentoring, curriculum development and global education programs. His student entrepreneurship project-turned-company, "San Jose Walks & Talks," which offers student-led tours, has been featured in various Bay Area media.*

## 9th and 10th Grade | World History & Modern World

**Facilitator: Pat Ajemian**

Teachers will have time to get to know each other and form Professional Learning Communities. They will discuss the speakers' presentations and the information they received during the morning sessions in order to utilize their breakout time to formulate central questions, and apply the workshop information to their own curriculum. Teachers will review the California History-Social Science Framework as it applies to China. They will also view sample lesson plans from other sources, website articles, videos, and current resources on China, and discuss how these materials might be applied to their classrooms with the ultimate goal of creating lessons to use in their own classroom.



*Pat Ajemian is currently a supervisor for secondary education credential candidates at Sonoma State University, Department of Curriculum Studies and Secondary Education. She taught Modern World History, U.S. History, American Government, Contemporary World Studies, and English Language Learners at Mills High School in Millbrae for 27 years and retired in 2014. She studied Chinese History in college and has traveled to China a number of times.*

## Middle School

**Facilitator: Lisa Ernst**

Through the Middle School lenses of the Common Core connecting history and China's Social Kaleidoscope, teachers will be able to develop essential questions and lessons relevant to the 21st century. Each day, we will be integrating and scaffolding strategies. Teachers will develop engaging and evidenced-based lesson plans that meets the needs of diverse students using first and secondary sources.



**Lisa Ernst** is an educator at Alice Fong Yu K-8 Chinese Immersion School in San Francisco Unified School District. As a classroom teacher for over 28 years, she teaches 6th grade in a multiple subject classroom with an emphasis on integration of content through STEAM. She has participated in numerous fellowships from Stanford, the Department of Energy, NASA, and the Yale National Initiative. Through these programs she has developed and presented new curriculum that have enabled her to secure over \$25,000 in grants to fund her classroom.

## Chinese Language & Culture

**Facilitator: Ken Klieman**

The primary goal of the Chinese Language and Culture breakout group is for participants to collaboratively develop ways to integrate studying China throughout their school year. We will do this by unpacking Common Core Standards across multiple subjects and collaboratively generating essential questions, which will promote the creation of performance-based, student-inquiry projects. In our session we will practice 5 different teaching strategies that encompass every learning modality and can be used for any subject and grade level. By the end of our 2-days, all teachers will develop practical lesson plans which bridge the speakers' content to implementation of classroom instructions.



**Ken Klieman**, the author of *Building an Empathy-Based Classroom*, has taught over 5000 students and trained over 1500 other teachers over the past two decades. Ken has been recognized for his work by being the only person ever to be a California Teacher of the Year and a Comcast All-Star Teacher of the Year. He has been a leading teacher trainer for the NEA and CTA, a contributor to the Smarter Balanced Digital Library, and an evaluator for the Innovation Lab Network Performance Based Assessments Resource Library. These involvements have solidified his pedagogical approach focusing on community building through performance-based, student-inquiry projects.

## Asian Studies and Global Perspectives

**Facilitator: Sushu Xia**

The benefit of an elective course is that you have a self-selected group of students who are already interested in the topics of modern China or Global Contemporary Issues. The challenge is in going past that initial interest to help them understand China at a deeper level. How do you teach the nuances of Chinese culture to American students? How do you juggle the range of student experiences and perspectives in your classroom? How do you draw the necessary links to contemporary politics and culture without treading on toes? We will discuss ways to tackle these challenges in our breakout session, share resources, and work in small groups to create concrete lessons to use in the classroom.



**Sushu Xia** was born in Shanghai and moved to the U.S. at age 6, thus making her part of that nebulous group of "1.5" generation Chinese-Americans. After briefly teaching middle school history in San Jose, she spent 6 years at Menlo School, where she taught World Religions, Modern World History, Asian Studies, and Mandarin 1. For the past 3 years, she has been working at a company that designs Chinese language curriculum for heritage speakers, but is very glad to return to teaching 9th and 10th grade World History starting in August at Nueva School.



**Paul Cheng, Program Advisor, CHINA NOW | For Teachers**

Paul has helped to guide the coordination of Teachers Workshop speakers and presentations since 2013. He has been a consulting administrator/associate superintendent (ret.) with the Fremont Union High School District since 2007. Previously, he served 34 years with the San Francisco Unified School District in various teaching, curricular and administrative capacities, including 16 years as principal of Lowell High School. He received his BA in Political Science and MAT in Social Sciences/Secondary Education from Harpur College/SUNY-Binghamton and MA in Educational Administration from San Francisco State University. His interest in China—its tumultuous history and rise—is deeply personal, as his maternal grandfather served with the Qing military and his father fought in the early battles of the Second Sino-Japanese War.



**Alice Chiang, Program Advisor, CHINA NOW | For Teachers**

Alice is a retired IBM software engineer whose focus has always been in making software products and websites easier to use. For Teachers Workshop, she applies her user experience expertise to lead participant survey efforts, process and operations improvements, and assist with collateral development and content messaging. As a 1990 Institute Board Member for over a decade, her work with China includes coordinating an education support program with her local church, enabling 100 girls in China's Shaanxi Province complete 4th grade through high school. Alice has a BA in History from Wellesley College, a MA in Education from Harvard and a Ph.D. in Educational Psychology from City University of New York.



**Irene Han, Teachers Workshop Intern**

Irene was both a student participant and teacher's assistant for America China Exchange, a former 1990 Institute-sponsored summer exchange program focused on teaching English to elementary school students in Qiaoqi, China. She has spent numerous high school summers in China and has been a freelance writer for the Beijing-based International New York Times edition since 2015. Irene will be attending Stanford in the fall.



**May Koo, Program Advisor, CHINA NOW | For Teachers**

Since Teachers Workshop's 2013 inception, May provides guidance on content and assists with sourcing speakers. May and her husband George Koo (a China business consultant) are engaged in helping the people of the U.S. and China understand each other and are involved with numerous U.S.-China organizations. Her father led the first-ever delegation of Chinese American scientists to China. May immigrated to the U.S. as a child and returned to China for the first time in 1974. Since then, she has made frequent trips to China and witnessed the dynamic change taking place. She is a Bryn Mawr alum with a degree in Physical Chemistry, and worked at Stanford University's Microbiology and Immunology department for over 25 years. She is also a Board Member of the 1990 Institute.



**Lucille Lee, Program Chair, CHINA NOW | For Teachers**

Under Lucille's leadership, Teachers Workshop has steadily grown since its 2013 inception. She was instrumental in starting the other CHINA NOW | For Teachers' Lesson Plan Contest, the Curriculum Development Program, and website /resources library for modern China. Lucille joined the 1990 Institute as a director in 2007 and until 2013 worked on the Institute's Microfinance Project. In her previous life, Lucille spent 30 years at IBM, contributing to the development of many of IBM's firsts, including the first airline reservation system (SABRE), the SQL data query language, and internet standards. Lucille and her son founded a number of internet companies, among them eCircles.com, a social networking website. Lucille earned her BA in Mathematics from Hunter College, and MS in Applied Mathematics from Harvard/Radcliffe. Lucille's husband, Billy Lee, was a founding Board member of the 1990 Institute.



**Monica A. Lee, Program Strategy, CHINA NOW | For Teachers**

As the Institute's Executive Director since 2015, Monica is keen on helping foster the next generation of China-savvy students, teachers and young professionals. She helped create its Youth Voices on China video contest, expand CHINA NOW | For Teachers, and launch the Institute's speaker series and annual Gala + Symposium. An entrepreneur and former early stage venture capitalist, Monica has held business development, marketing and fundraising roles for founding teams in areas such as fintech/student loans, coffee technology, online auctions, social media, e-commerce and education arenas. She also helped negotiate a China

# & SUPPORTERS



retail joint venture partnership for one of her medical device VC portfolio companies. Monica earned her MBA at the MIT-Sloan School and graduated from Harvard College. She is also a Harvard Asian American Alumni Alliance board member, and an advisor to two US-China media firms, Radii China and SupChina.



**Sandra Pan, Program Strategy, CHINA NOW | For Teachers**

As Chairwoman of the 1990 Institute, Sandra supports the Teachers Workshop both strategically and operationally. Prior to retirement, she worked in numerous executive roles in the financial industry for over four decades, in both global and independent firms. Having lived in three continents, Sandra understands the value of having a global understanding and being a global citizen. She also speaks two languages, is fluent in three Chinese dialects, and is a frequent traveler to China. Sandra earned her BA in Economics from UCLA and was a board member of Asian Business League of San Francisco. She is a mentor for Ascend – Northern California, a pan-Asian leadership organization.



**Grace Yu, Program Advisor, CHINA NOW | For Teachers**

Grace is 1990 Institute’s Vice Chair and plays a key role in shaping the Teachers Workshop curriculum content and overall program effectiveness. Having immigrated to the United States as a teenager, she has always believed that a strong U.S.-China relationship is good for the world. Grace also has a twelve-year history of working in public education, having served in various roles in several of Palo Alto Unified School District’s Parent-Teacher Associations. Before her PTA involvement, her 15-year high tech career included various roles at IBM and Sun Microsystems. She holds a BA in Electrical Engineering from SUNY Stony Brook, MBA in Finance and a MA in International Studies from the University of Pennsylvania.



**Marisa Wong, Program & Operations Coordinator, The 1990 Institute**

Marisa provides production support to all of 1990 Institute’s programs. A recent University of Oregon graduate, Marisa holds a BA in Journalism PR and has previously work with local nonprofits such as Family House and the San Francisco Firefighters Toy Program. She studied abroad at the Harbin Institute of Technology and speaks Mandarin and Cantonese.

## MAJOR PARTNERS & SUPPORTERS

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Clay Dube  
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James Bao & PixelSF

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Brandes Printing  
Complete Mailing Services  
Elizabeth Kuok

### COVER PHOTOS

Top: **Red Bridge by Robert Smith** – A view of Shanghai’s fast developing North Bund through a pedestrian footbridge by Huangpu River. Rob Smith is an engineer and photographer who has lived and worked in Shanghai since arriving in 1996. His many images of Shanghai can be found in numerous publications around China and at [www.photorobsmith.com](http://www.photorobsmith.com)

Bottom: **Null by Beryl Chan**

# Understand Modern China. Unlock Opportunities.



Governors Jon Huntsman Jr. and Gary Locke



Hank Paulson and Dan Chao



Joan Chen & Hudson Yang



Michelin-Starred Chef Brandon Jew & wife Anna

The 1990 Institute is a San Francisco-based 501(c)(3) nonprofit whose mission is to forge deeper cross-cultural understanding between the people of the United States and China through education, philanthropy and collaboration.

Founded in 1990, the Institute strives to enhance positive relations with China by inspiring more Americans to learn about contemporary China and to seek balanced view points. Our education programs for teachers and students aim to help foster more China-savvy generations of young leaders, citizens, and workforce talent.

From Hollywood and digital media to cultural and business trends, we bring together a globally-minded community of students, educators, executives and thought leaders to share diverse perspectives on U.S.-China topics and China's globalization.

We invite all teachers to learn about our speaker series, events, and modern China curriculum inclusion initiative. Our Teacher & Student Access Fund also helps provide complimentary and discounted tickets to educators for our events.



## ANNUAL GALA + SYMPOSIUM

Our annual event features panel discussions on U.S.-China topics from education trends to media & entertainment investing and Trump & Xi Jinping. IGNITE Awards honorees are also recognized for their significant contributions to U.S.-China relations and cross-cultural understanding. Honorees have included Gary Locke and Jon Huntsman Jr.; culinary stars Cecilia Chiang, Belinda Leong and Kathy Fang; Youku founder Victor Koo, Condé Nast China's Liz Schimel, and WPP China's Bessie Lee.



## YOUTH VOICES ON CHINA

A \$30K annual video contest, Youth Voices On China engages American students to think more deeply about U.S.-China relations and empower them to share their voice through creative storytelling. Students have sent a "Videogram to the White House" travel stories, proposed cultural exchange ideas with Chinese youth; and have articulated "What is China?" to them. A star jury led by actress/filmmaker Joan Chen has evaluated videos from 400 students in 10 states.



## CHINA NOW | For Teachers

By working with teachers, we help address the American student knowledge gap on contemporary China. We host an annual two-day Teachers Workshop that brings U.S.-China experts together to update social studies and language teachers on current China topics. We also offer a Curriculum Development Program and a resources website for sharing teaching materials on modern China.



## CHINA NOW & THE FUTURE | Speaker Series

Our public speaker series "CHINA NOW & THE FUTURE" is dedicated to presenting balanced viewpoints on U.S.-China relations and fostering more informed, public conversations about China. Past speakers have included ChinaVest CEO Bob Theleen, former U.S. Treasury Secretary Hank Paulson, Alibaba executive Brian Wong, Hollywood producer Janet Yang, author Joe Studwell, and playwright Stan Lai. We also offer cultural events, from film and opera to culinary experiences.