



2015 Teachers Workshop

3-4
August

現在中國

CHINA NOW

FOR TEACHERS

Modern China Through the Lens of
Social Change and Reform

In Partnership with San Mateo County Office of Education
101 Twin Dolphin Drive, Redwood City, California

Once a third world country shattered by a century of humiliation and turmoil, China has become in less than 40 years a superpower with the largest economy in the world, surpassing that of the U.S. in 2015. On the one hand, millions of people within China have been lifted out of poverty, over 95% of its 1.4 billion citizens are now literate, its middle class has grown significantly, and infrastructure developments such as rail transportation now surpass the U.S in size and technology. On the other hand, these advancements have come at a high cost, such as severe environmental pollution, income disparity, corruption, the uprooting of millions of residents from the countryside, and public discontent resulting in social protests.

It's an incredible story, and yet, in the U.S., most of our middle and high schools do not devote sufficient time and resources to cover these extraordinary developments and events in contemporary China as part of their standard curriculum.

To address this knowledge gap, the 1990 Institute's **CHINA NOW | For Teachers** Program was created to provide expert speakers and material resources that help motivate and empower teachers to raise their caliber of teaching about modern China.

Our first **Teachers Workshop** was launched in the summer of 2013. Each year, we bring in prominent speakers and focus on special topics. We use a format that is interactive and dynamic, incorporating input from teachers and providing time for them to collaborate with each other in curriculum development. This approach encourages teachers to transform knowledge from our speakers and Workshop materials into lesson plans they can actually use in the classroom.

Realizing the importance of having lesson materials that reach a larger population of teachers beyond those who can attend our workshop, we are inaugurating this year an annual **CHINA NOW Lesson Plan Contest** on modern China. This contest is open to interested teachers from a variety of disciplines. Cash prizes totaling \$5000 have been generously donated by Margaret Liu-Collins and the contest submission deadline is September 30th, 2015.

We have also developed a new content repository **website**, teachers.1990institute.org, for materials dedicated for teaching modern China. Initially, it will contain videos from all of our Workshops, winning lesson plans, and other resources (news articles, books, videos, and other media). We will be soliciting content suggestions from teachers as well as the general public and we definitely look to you to help us make this website a successful, useful resource for educators.

Again, thank you for your participation and contributions that advance the goals of our **CHINA NOW | For Teachers** Program.

Welcome to our 3rd Annual Teachers Workshop, an initiative of The 1990 Institute's CHINA NOW | For Teachers program

Dear Teachers,

On behalf of the 1990 Institute and its board, we are delighted you can attend our annual Workshop, which was launched in 2013 to focus attention on the importance of teaching about modern China in U.S. secondary schools.

Thank you so much for traveling from locations far and near and bringing your expertise and enthusiasm to this gathering. We want to especially welcome the Hawaii teachers from Punahou School, Le Jardin Academy, Kaiser High School and 'Iolani, as we are striving to expand our reach beyond Northern California.

It's an exciting time for the Institute as we continue to grow and help forge deeper understanding between the people of the U.S. and China through programs such as this Workshop. The educators gathered here over these two days are a diverse group of teachers who represent:

- 42 secondary schools, of which 38 schools are public schools (69%)
- 17 school districts from 3 states -- California, Hawaii and North Carolina

Through our CHINA NOW | For Teachers program and our other U.S.-based education programs such as our Youth Voices on China Video Contest and our ACE Summer Exchange program, we hope to potentially reach several hundred teachers and impact tens of thousands of students nationally over the next few years.

Our Teachers Workshop is uniquely designed to help address the knowledge gap on contemporary China, encourage balanced views on China, and inspire ways to teach this subject matter with improved curriculum. Educators are truly our greatest asset, and we cannot prepare students for engaged and informed global citizenship without your support and leadership.

Throughout this Workshop, we hope you will be inspired, engaged and proactive. We appreciate your input on how we can improve our programs and how best to develop effective modern China teaching resources. Thank you again for joining us!

With warmest regards,



Daniel K.H. Chao
Chairman,
The 1990 Institute



Monica A. Lee
Executive Director,
The 1990 Institute

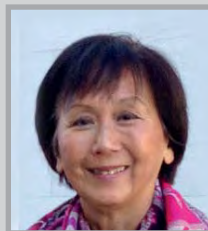


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China Now For Teachers



Paul Cheng
Board Member,
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Program Advisor,
China Now For Teachers

DAY ONE

MONDAY

AUGUST - 3

8:00 AM - 8:30 AM

REGISTRATION & BREAKFAST

Sign-in and breakfast

8:30 AM - 8:45 AM

Welcome

Dr. Daniel Chao, Chairman of the Board, The 1990 Institute*Monica Lee*, Executive Director, The 1990 Institute*Paul Cheng*, Board of Directors, The 1990 Institute

8:45 AM - 10:45 AM

PRESENTATIONS & PANEL DISCUSSIONS

May 4th to June 4th: Youth and Protest in Modern China

Dr. Thomas Gold

Professor of Sociology, Center for Chinese Studies, UC Berkeley

The Rise of Civil Society in China

Mary Kay Magistad

Journalist and Former NPR China Correspondent

How Information Moves in Chinese Cyberspace

David Wertime

Senior Editor, Foreign Policy Magazine. Co-Founder/Editor, Tea Leaf Nation

The Value of Vagueness as the Door to Social Change and Emerging Protests in China—Lessons Learned from its Neighbors

Thomas Klitgaard

Attorney, Dillingham & Murphy, LLP; Adjunct Professor, University of San Francisco School of Law

10:45 AM - 11:00 AM

BREAK

11:00 AM - 11:30 AM

SPECIAL SPEAKER

The LONG History of America-China Relations

Dr. Gordon H. Chang

Director, Center for East Asian Studies, Stanford University

Author, *Fateful Ties: A History of America's Preoccupation with China*

DAY ONE MONDAY AUGUST - 3

11:30 AM - 12:15 PM

TEACHER BREAKOUT SESSIONS BY CONTENT AREA

Discussion with Panelists, led by 1990 Institute Board Member
Dr. Alice Chiang and Teacher Facilitators

9th/10th Grade | World History
Pat Ajemian, History Teacher, Mills High School, SMUHSD

11th/12th Grade | U.S. History, Government and Economics
Gregory Adler, Education Consultant

Middle School
Joseph Ryan, Teacher, St. Mary's School, San Francisco

Asian Studies/Global Perspectives
Sushu Xia, Teacher, Menlo School, Atherton

12:15 PM - 1:15 PM

LUNCH

Lunch provided

1:15 PM - 1:45 PM

RESOURCES FOR TEACHING

(For teachers only)

Brown University's CHOICES Unit on China and
CHINA NOW Lesson Plan Contest
Pat Ajemian, History Teacher, Mills High School, SMUHSD

1:45 PM - 3:20 PM

TEACHER BREAKOUT SESSIONS

(For teachers only)

Curriculum Development led by *Teacher Facilitators*
(Same breakout groups as above)

3:20 PM - 3:30 PM

WRAP-UP

Paul Cheng, Board of Directors, The 1990 Institute

3:30 PM - 5:00 PM

RECEPTION

Hors d'oeuvres, refreshments and mingling with guests and fellow participants

DAY TWO
TUESDAY
AUGUST - 4

8:00 AM – 8:30 AM

REGISTRATION & BREAKFAST

Sign-in and breakfast

8:30 AM – 9:45 AM

SPECIAL SEGMENT**The Umbrella Movement in Hong Kong***Paul Cheng* | *Dr. Thomas Gold* | *Dr. George Koo*

Excerpts from Taped Interviews

Joshua Wong, Scholarism Student Leader*Nicole Kwan*, Adjunct Associate Professor, The Chinese University of Hong Kong

9:45 AM - 11:15 AM

PRESENTATIONS & PANEL DISCUSSIONS**The Chinese Communist Party's Quest for Harmony and Stability in the
Midst of Rapid Change***Dr. Thomas Gold*

Professor of Sociology, Center for Chinese Studies, UC Berkeley

**From Moscow to Beijing: Chinese Students Respond to Crises in the
Soviet Bloc, 1956-57***Yidi Wu*

Ph.D. Candidate, Modern Chinese History, UC Irvine

**Legal and Political Reform in China: How to Read the Chinese Leaders'
Mixed Signals?***Dr. Mei Gechlik*

Director, China Guiding Cases Project, Stanford University School of Law

11:15 AM - 11:30 AM

BREAK

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TUESDAY
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Dr. Alice Chiang and Teacher Facilitators

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Pat Ajemian, History Teacher, Mills High School, SMUHSD

11th/12th Grade | U.S. History, Government, and Economics
Gregory Adler, Education Consultant

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Joseph Ryan, Teacher, St. Mary's School, San Francisco

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TEACHER BREAKOUT SESSION

(For teachers only)

Curriculum Development led by *Teacher Facilitators*
(Same breakout groups as above)

3:00 PM - 3:30 PM

CLOSING REMARKS

Feedback from Breakout Groups - *Alice Chiang*

Wrap-up - *Paul Cheng*

1990 Institute and Upcoming Activities - *Monica Lee*

Teacher participants will receive a complimentary copy of ***Fateful Ties: A History of America's Preoccupation with China***, thanks to a generous donation from Linda Tsao Yang, former U.S. Ambassador to the Asian Development Bank, and Honorary Co-Chair of the 1990 Institute's Board of Directors.

They will also receive a complimentary copy of Brown University's CHOICES unit, ***China on the World Stage: Weighing the U.S. Response***, courtesy of the 1990 Institute.



Dr. Thomas B. Gold, Moderator, Professor of Sociology at the University of California, Berkeley, has served as Associate Dean of International and Area Studies. He is the Founding Director of the Berkeley China Initiative and Chair of the Center for Chinese Studies. Since 2000, he has served as Executive Director of the Inter-University Program for Chinese Language Studies (IUP), a consortium of 14 American universities which administers an advanced Chinese language program at Tsinghua University in Beijing. Professor Gold became interested in China as an undergraduate at Oberlin College. He then received a Masters in Regional Studies-East Asia and a Ph.D. in Sociology from Harvard University. While at Harvard he was among the first group of American exchange students to study in China.



Dr. Gordon H. Chang, Special Speaker, is the Olive H. Palmer Professor in the Humanities and a professor of American history at Stanford University. His academic interests lie in the connection between race and ethnicity in America, and American foreign relations. He has written several books on Asian-American history and U.S.–East Asian interactions. His latest book just published is *Fateful Ties: A History of America's Preoccupation with China* (2015). Professor Chang grew up in Oakland, California, majored in history and East Asian studies at Princeton University, and received his Masters and Ph.D. in American and Chinese history from Stanford University.



Dr. Mei Gechlik is the Founder and Director of Stanford Law School's "China Guiding Cases Project" (CGCP) as well as Founder and President of "Good Governance International" (GGI). Formerly a tenured professor in Hong Kong, she has been a visiting professor at Peking University and has spoken at prestigious law schools in the United States and China. Prior to teaching at Stanford Law School, Dr. Gechlik worked for the Carnegie Endowment for International Peace and testified before the U.S. Congress on various topics about China and advised the United Nations and the Chinese government on implementing rule of law programs. She received her J.S.D. from Stanford Law School and her MBA in Finance from the Wharton School, University of Pennsylvania.



Thomas Klitgaard is a practicing lawyer, mediator, and arbitrator in San Francisco. He is one of the founding directors of the San Francisco-Shanghai Friendship City Committee, appointed by Senator (then Mayor) Dianne Feinstein in 1982. Since 1980, he has been to China many times on business and City matters. His work has taken him to both heavily populated and remote areas in diverse parts of China where the environment is critical. He is also an Adjunct Professor of Law at the University of San Francisco, where he teaches a course on Asian Legal Systems.



Dr. George Koo is a retired consultant to Deloitte who has given many talks, workshops and interviews explaining today's China and offering views of U.S.-China bilateral relations in contrast to that of the western mainstream. He has been a cross-border business advisor to high tech companies based in the U.S., China, Japan and Taiwan for over 30 years. Dr. Koo serves on the board of New America Media, a non-profit ethnic media organization and writes for Pacific News Service on issues relating to Chinese Americans and to U.S.-China relations. He is a member of Committee of 100, a national organization of prominent Chinese Americans, and a member of the China Committee of the Pacific Council for International Policy.



Mary Kay Magistad lived in and reported on East Asia for almost a quarter century. She started in Southeast Asia in 1988, based in Bangkok and traveling frequently to Cambodia, Vietnam, Burma and beyond, reporting for NPR, The Washington Post and other media. She opened NPR's first China bureau in 1996, and traveled and reported widely in China, Hong Kong, Taiwan and the greater region, 1996-99. She is currently working on a book on China's quest to become a more innovation-driven economy and global power. Ms. Magistad has an MA in international relations from the University of Sussex in the UK, completed as a Rotary scholar, and a BSJ from Northwestern University in journalism and history.



David Wertime is a Senior Editor at the Washington D.C.-based Foreign Policy magazine, where he focuses on China. He is also the co-founder and co-editor of Tea Leaf Nation, an independent media analysis company focused on China. He has discussed Chinese media and U.S.-China relations on outlets including BBC Television, Al Jazeera English Television, Public Radio International, and Voice of America. A former Peace Corps Volunteer serving the suburbs of Chongqing, David has spent a total of four years in China. He holds a law degree from Harvard University and an English degree from Yale University.



Yidi Wu is a history Ph.D. candidate at the University of California, Irvine. She studies modern Chinese history, especially student activism, social movement and political campaigns under Mao. Her dissertation focuses on college students during the Hundred Flowers and the Anti-Rightist Campaign of 1957. She has received fellowships from the National Academy of Education, American Council of Learned Society and Association of Asian Studies. Originally from Beijing, she holds a B.A. from Oberlin College in history.



Nicole Kwan (Taped Video Interview) has coordinated and taught the course "Doing Business in China" at the Center for East Asian Studies at Stanford University and is currently teaching at the Chinese University of Hong Kong. She now lives in the Bay Area and has over 20 years of international banking experience in China and Asia Pacific while previously based in Hong Kong. Professor Kwan received her B.A. in Government from Smith College, an M.A. in International Relations from Yale University, and a Master of Journalism from the University of Hong Kong.



Joshua Wong Chi-fung (Taped Video Interview) is a Hong Kong student activist who is the convener and founder of the Hong Kong student activist group Scholarism. He is now a college student of the Open University of Hong Kong. Wong is most notable for leading fellow Hong Kong students in a massive protest in 2014 that demanded genuine universal suffrage. Due to his influence in Hong Kong's pro-democracy movement, he was named as one of TIME's Most Influential Teens of 2014 and nominated for TIME's Person of the Year 2014.

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Livermore, California

Michael Borrowman

York School
Monterey, California

Abby Camaya

Rainbow Community School
Asheville, North Carolina

Lori Chao

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Cheryl Charlillo

Making Waves Academy
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Mindy Chiang

Carlmont High School
Sequoia Union High School District
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Lairon College Preparatory Academy
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San Mateo Union High School District
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Yi Lee

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Lorie Lucas

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Andrea Struve

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Elaine Tam

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San Francisco Unified School District
San Francisco, California

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A heartfelt thank you to everyone who have helped make this 2015 Workshop possible and helped advance the goals of our "CHINA NOW" initiative.

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SPECIAL THANKS TO OUR BOOK DONORS:

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Former U.S. Ambassador to the Asian Development Bank
Honorary Co-Chair, 1990 Institute Board of Directors

- *Fateful Ties: A History of America's Preoccupation with China* by Dr. Gordon H. Chang

Dr. Virginia C. Li

UCLA Professor Emerita of Public Health

- *From One Root Many Flowers: A Century of Family Life in China and America* (2003), by Virginia C. Li

- *Visual Voices: 100 Photographs of Village China by the Women of Yunnan Province* (1995), by Caroline Wang

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Mission and Goals

Understand Modern China. Unlock Opportunities.



Former U.S. Treasury Secretary Hank Paulson with 1990 Institute Chairman Dan Chao



Linsanity producer and Hawaii Five-0 actor Brian Yang promotes Youth Voices at Oahu's Waianae High



Youth Voices' Jury President Joan Chen with Greg Chow and SF Supervisor Katy Tang

THE 1990 INSTITUTE'S mission is to broaden understanding and build trust between the people of the United States and China through education, philanthropy and collaboration.

The 1990 Institute is a 501(c)(3) nonprofit founded in San Francisco by a group of prominent academic, business, and community leaders. Over the last 25 years, we have moved beyond our original roots as an economic research institute helping China modernize. In the early 2000s, we launched direct assistance programs in China focused on poverty alleviation, rural education and environmental awareness initiatives in China. Most recently, we began developing U.S. education programs to encourage more Americans to deepen their understanding of modern China. Since 1990, we have empowered over a million Chinese and Americans from diverse social and economic backgrounds to view China and the United States in an open-minded, balanced light as compared to what may be found in mainstream news media.

OUR U.S.-BASED EDUCATION PROGRAMS ON "CHINA NOW"

We believe U.S.-China cross-cultural understanding begins with exposure, which provides the foundation for engagement, rich dialogue, and collaboration. Each of our U.S.-based "CHINA NOW" programs aims to span to this spectrum of connection to address perceptions of China and the current knowledge gap among Americans, especially youth. We invite you to explore our U.S. programs below, designed for students, teachers and the general public.



AMERICA-CHINA EXCHANGE

Often a life-changing experience for many, this annual month-long student summer exchange program in Qiaoqi is based on community service. Over 120 American and Chinese students and teachers annually participate. Every other year, students from Experimental Primary School of Qiaoqi from travel to California. Due to its success over the last 10 years, ACE plans to expand with an additional exchange program in Xi'an.



CHINA NOW | For Teachers

This national curriculum initiative addresses the student knowledge gap on modern China through its Teachers Workshop, an annual conference that brings U.S.-China experts together to update American teachers on current topics on China; a new \$5K CHINA NOW Lesson Plan Contest; and a CHINA NOW resources website for sharing teaching materials.



YOUTH VOICES ON CHINA

A \$30K national video contest, Youth Voices On China aims to inspire American students between the ages of 13-24 to think more critically on why understanding modern China is important to their futures. Over 100 students from 25 schools competed in the inaugural 2015 contest, with a jury led by actress/filmmaker Joan Chen. Future plans include video workshops in the U.S. and China, and expanding the contest to include students in China.



CHINA NOW | Events

Our speaker series and film screenings bring together leaders from numerous fields including business, arts & entertainment and U.S.-China relations to discuss current China issues. Previous speakers have included U.S. Treasury Secretary Hank Paulson, Alibaba executive Brian Wong, Actress/filmmaker Joan Chen, playwright David Henry Hwang and WSJ columnist Jeff Yang and his son, "Fresh Off the Boat" actor Hudson Yang.