



DISCOVER YOUR CHINA

TRAVEL STORY VIDEO CONTEST FOR STUDENTS & TEACHERS

YOUTH VOICES ON CHINA ONLINE VIDEO CONTEST

CALL FOR ENTRIES!

With **\$30,000** in total cash and prizes, **teachers can win too!**

The **1990 Institute** invites U.S. and China-based students and media-makers age 13-25 to submit creative, 2-3 minute travel videos to the 3rd annual Youth Voices on China | Video Contest. Videos should pertain to our theme “**Discover Your China**” and focus on a **China trip they’d like to take and why**, or **an incredible travel experience they’ve already had**.

WIN UP TO

\$30,000

in Cash & Prizes!



Submitted videos should be highly personal and aim to inspire more Americans to travel to China -- namely going beyond typical tourist destinations to explore “Uncommon China.” There are 4 competition divisions -- middle school, high school, college and open (post-college). The submission categories include:

- (1) **Follow Your Passions**
- (2) **Making an Impact**
- (3) **Discovering Your Roots**
- (4) **Unforgettable Memories**

Our jury panel led by actress/filmmaker **Joan Chen** will award prizes to over 12 finalist videos, including a trip to San Francisco to our Video Festival and Awards Gala on **April 23, 2017** -- a big-screen, red carpet experience! Other prizes include Mentor lunches with US-China executives, a video editing session with pros, plus **DRONES!** Teachers can win over three different types of cash awards.

EARLYBIRD DEADLINE: Tue January 10, 2017

FINAL DEADLINE: Tue January 31, 2017

PRE-REGISTER & LEARN MORE:

youthvoices.1990institute.org



Our Partners Include:

CASH PRIZES & AWARDS



With \$30K in total cash and prizes, contestants age 13-25 may win over \$2000 each, plus mentorship opportunities for Festival video editing and global careers. See Official Rules and more details online.

| Youth Voices Video Prizes | Awards include: |
|---|--|
| Best Overall Videos (national prizes + teacher prize) | \$1000 to division winner + career mentorship session & other prizes. Matching cash award for any sponsoring HS or MS teacher. Divisions: Middle School, High School, College, Open |
| Hawaii State Prizes (regional prizes) | \$300 for the best video(s) from Hawaii-based middle & high school students. |
| San Francisco County Prize (regional prizes) | \$300 for the best video(s) from San Francisco County middle & high school students. |
| Special Jury Prizes (jury's selection) | Various cash awards & prizes , including a DRONE for best Mandarin-language video , best birding video and other potential content. |
| National Video Finalists (3 per division) | A trip to San Francisco to the Youth Voices on China Video Festival & Awards Gala plus video mentorship for editing a showcased video at the Festival. |
| Earlybird Prize (jury's selection) | \$200 to best video(s) submitted by January 10, 2017. Selected by jury. |
| Audience's Choice Prize (public vote) | \$200 to Semifinalist per division with most online votes on YVOC site & Facebook likes. Jury selects 1 or more for an automatic berth to finals – the YVOC Festival & Awards Gala. |
| Influential Educator Prize (teacher prize) | \$200 each for TWO teachers (in middle & high school) sponsoring the most entries. |
| Youth Voices Teaching Prize (teacher prize) | \$200 each for TWO teachers (in middle & high school) submitting the most creative classroom lesson plan or integration of the Youth Voices contest |

YOUTH VOICES JURY

Heading up our prestigious jury is 1990 Institute board member and celebrated actress **Joan Chen** (*The Last Emperor*, *Twin Peaks*, *Marco Polo*). See the profiles of our 15+ Jury members online from entertainment, education, international relations and business & technology sector on our website. Some of them include:



| | | | | | | | |
|--|--|--|---|--|---|---|--|
| JOAN CHEN Actress & Filmmaker <i>The Last Emperor</i> | ANNIE XU General Manager Alibaba U.S. | MILTON CHEN Education Innovator George Lucas Foundation | DAVID WERTIME Senior Editor Foreign Policy | BRIAN YANG <i>Hawaii Five-0</i> Actor <i>Linsanity</i> Producer | VICTORIA WU Investment Partner Tencent | JANET YANG Film Producer <i>High School Musical (CN)</i> | MARY KAY MAGISTAD PRI's <i>The World</i> |
|--|--|--|---|--|---|---|--|

VISIT OUR WEBSITE to learn more:

youthvoices.1990institute.org

Contest Inquiries: yvoc@1990institute.org.

Share, tweet & like us on Facebook! Follow YVOC @1990Institute.

ABOUT YOUTH VOICES: This student-focused contest builds upon on the Institute's other U.S.-China educational initiatives, including our *Teachers Workshop*, which aims to improve the caliber of U.S. secondary school teaching on contemporary China. Together, in the classroom and online, we strive to help foster a more globally-minded, U.S.-China-savvy generation of leaders, citizens and workforce talent. The 1990 Institute was founded by a group of prominent Bay Area academic, business, and community leaders. We are a non-political, 501(c)3 nonprofit whose mission is to broaden understanding and build trust between the people of the United States and China through education, philanthropy and collaboration.