



DISCOVER YOUR CHINA

TRAVEL STORY VIDEO CONTEST FOR STUDENTS & TEACHERS

YOUTH VOICES ON CHINA ONLINE VIDEO CONTEST

CALL FOR ENTRIES!

With **\$30,000** in total cash and prizes, **teachers can win too!**

The **1990 Institute** invites U.S. and China-based students and media-makers age 13-25 to submit creative, 2-3 minute travel videos to the 3rd annual Youth Voices on China | Video Contest. Videos should pertain to our theme “**Discover Your China**” and focus on a **China trip they’d like to take and why**, or **an incredible travel experience they’ve already had**.

WIN UP TO

\$30,000

in Cash & Prizes!



Submitted videos should be highly personal and aim to inspire more Americans to travel to China -- namely going beyond typical tourist destinations to explore “Uncommon China.” There are 4 competition divisions -- middle school, high school, college and open (post-college). The submission categories include:

- (1) **Follow Your Passions**
- (2) **Making an Impact**
- (3) **Discovering Your Roots**
- (4) **Unforgettable Memories**

Our jury panel led by actress/filmmaker **Joan Chen** will award prizes to over 12 finalist videos, including a trip to San Francisco to our Video Festival and Awards Gala on **April 23, 2017** -- a big-screen, red carpet experience! Other prizes include Mentor lunches with US-China executives, a video editing session with pros, plus **DRONES!** Teachers can win over three different types of cash awards.

EARLYBIRD DEADLINE: Tue January 10, 2017

FINAL DEADLINE: Tue January 31, 2017

PRE-REGISTER & LEARN MORE:

youthvoices.1990institute.org



Our Partners Include:

CASH PRIZES & AWARDS



With \$30K in total cash and prizes, contestants age 13-25 may win over \$2000 each, plus mentorship opportunities for Festival video editing and global careers. See Official Rules and more details online.

Youth Voices Video Prizes	Awards include:
Best Overall Videos (national prizes + teacher prize)	\$1000 to division winner + career mentorship session & other prizes. Matching cash award for any sponsoring HS or MS teacher. Divisions: Middle School, High School, College, Open
Hawaii State Prizes (regional prizes)	\$300 for the best video(s) from Hawaii-based middle & high school students.
San Francisco County Prize (regional prizes)	\$300 for the best video(s) from San Francisco County middle & high school students.
Special Jury Prizes (jury's selection)	Various cash awards & prizes , including a DRONE for best Mandarin-language video , best birding video and other potential content.
National Video Finalists (3 per division)	A trip to San Francisco to the Youth Voices on China Video Festival & Awards Gala plus video mentorship for editing a showcased video at the Festival.
Earlybird Prize (jury's selection)	\$200 to best video(s) submitted by January 10, 2017. Selected by jury.
Audience's Choice Prize (public vote)	\$200 to Semifinalist per division with most online votes on YVOC site & Facebook likes. Jury selects 1 or more for an automatic berth to finals – the YVOC Festival & Awards Gala.
Influential Educator Prize (teacher prize)	\$200 each for TWO teachers (in middle & high school) sponsoring the most entries.
Youth Voices Teaching Prize (teacher prize)	\$200 each for TWO teachers (in middle & high school) submitting the most creative classroom lesson plan or integration of the Youth Voices contest

YOUTH VOICES JURY

Heading up our prestigious jury is 1990 Institute board member and celebrated actress **Joan Chen** (*The Last Emperor*, *Twin Peaks*, *Marco Polo*). See the profiles of our 15+ Jury members online from entertainment, education, international relations and business & technology sector on our website. Some of them include:



JOAN CHEN Actress & Filmmaker <i>The Last Emperor</i>	ANNIE XU General Manager Alibaba U.S.	MILTON CHEN Education Innovator George Lucas Foundation	DAVID WERTIME Senior Editor Foreign Policy	BRIAN YANG <i>Hawaii Five-0</i> Actor <i>Linsanity</i> Producer	VICTORIA WU Investment Partner Tencent	JANET YANG Film Producer <i>High School Musical (CN)</i>	MARY KAY MAGISTAD PRI's <i>The World</i>
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VISIT OUR WEBSITE to learn more:

youthvoices.1990institute.org

Contest Inquiries: yvoc@1990institute.org.

Share, tweet & like us on Facebook! Follow YVOC @1990Institute.

ABOUT YOUTH VOICES: This student-focused contest builds upon on the Institute's other U.S.-China educational initiatives, including our *Teachers Workshop*, which aims to improve the caliber of U.S. secondary school teaching on contemporary China. Together, in the classroom and online, we strive to help foster a more globally-minded, U.S.-China-savvy generation of leaders, citizens and workforce talent. The 1990 Institute was founded by a group of prominent Bay Area academic, business, and community leaders. We are a non-political, 501(c)3 nonprofit whose mission is to broaden understanding and build trust between the people of the United States and China through education, philanthropy and collaboration.