



About the Contest

Youth Voices on China is a national online video competition launched by the 1990 Institute to inspire American students to think about China, and how China may affect their future.

WIN OVER

\$20,000

in cash & prizes

This student-focused contest builds on the Institute's two other educational initiatives: the *Teachers Workshop*, which provides updated curriculum resources on contemporary China for middle school and high school teachers, and the *ACE Student Exchange* program, which offers students and teachers a chance to live and teach in China.

With over **\$20,000** in total cash and prizes, the *Youth Voices on China* jury will award prizes to over 12 student videos and their sponsoring teachers in three divisions – middle school, high school, and college.

In addition to national winners, special regional prizes will also be awarded to the best entries from each Northern California county and from the state of Hawaii. Also, finalists will win a trip to San Francisco to screen their videos at the prestigious CAAMFest Asian American film festival, and garner some fantastic visibility for their work.

2015 Contest Theme & Deadlines

This contest is open to Student Entrants between the ages of **13 to 24**, who are legal U.S. residents and are enrolled full-time in a public or independent school in the U.S. fifty states.

Students and student teams of up to 3 members are invited to submit a short, thought-provoking video of 2 to 3 minutes' length on a China topic that relates to our 2015 contest theme:

WHAT'S CHINA?

Why Understanding China Is Important to My Future

Submitted videos must explore what China means to the Entrants and their future, and be framed to inspire their friends and fellow students to learn more about modern China.

Compelling, entertaining videos that feature spoken word, rap, music videos, humor, animation and other creative angles are highly encouraged. All eligible videos must adhere to the official Contest Rules.

Entries may be submitted online starting in November 2014. Videos entered by **January 4, 2015** will be eligible for Early Bird Prizes. **The final submission deadline is Monday, January 19, 2015.**



Our Partners Include:



Prizes & CAAMFest Screening

With over \$20,000 in total cash and prizes, student entrants and their sponsoring teachers may win over \$2000 each.



Youth Voices Prizes	Awards include:
Best Overall Video (national prizes)	\$1000 to each division winner \$1000 to each sponsoring teacher Divisions: Middle School, High School and College
Hawaii State Prizes (regional prizes)	\$500 to each division winner from Hawaii (Best of Hawaii) \$500 to each sponsoring teacher Divisions: Middle School, High School and College
Northern California County Prizes (regional prizes)	\$500 to each division winner from each NorCal County (Best in County) \$500 to each sponsoring teacher Divisions: Middle School and High School
National Finalists	A trip to San Francisco to screen their videos at CAAMFest, the nation's largest Asian America film festival
Audience's Choice Prize	\$500 to the semifinalist with the most votes via online voting
Jury's Choice Early Bird Prize	\$250 each to TWO winners – the best videos chosen by the Jury for entries submitted by January 4, 2015
Influential Educator Prize	\$650 each for the TWO teachers sponsoring the most entries

The Jury

Heading up our prestigious jury is 1990 Institute board member **Joan Chen**, the celebrated actor/filmmaker (*The Last Emperor*, *Twin Peaks*, *Marco Polo* and *Lust, Caution*). Other judges include Hollywood film producer **Teddy Zee** (*The Pursuit of Happyness*, *Hitch*, and *Saving Face*), director **Evan Leong** (*Linsanity* and *Snakehead*), **Milton Chen** of the George Lucas Educational Foundation, actor & producer **Brian Yang** (*Hawaii Five-0*, *Linsanity*, and *Snakehead*), CNBC anchor **Melissa Lee**, and over 20 others from the entertainment, education, technology and other sectors.



JOAN CHEN
"The Last Emperor"
Actor & Filmmaker



HUDSON YANG
"Fresh Off The Boat"
Actor



MICHELLE KRUSIEC
"Saving Face"
Actor & Writer



JEFF YANG
Wall Street Journal
Tao Jones Columnist



BRIAN YANG
"Hawaii Five-0" Actor
"Linsanity" Exec. Producer



THE FUNG BROTHERS
YouTube Sensations
Comedians & Rappers

Learn More

For contest inquiries, please contact us at yvoc@1990institute.org.
Share, tweet and like us on Facebook! Follow YVOC at [@1990Institute](https://twitter.com/1990Institute).

The 1990 Institute was founded by a San Francisco Bay Area group of prominent academic, business, and community leaders. We are a non-political, 501(c)3 non-profit whose mission is to broaden understanding and build trust between the people of the United States and China through education, philanthropy and collaboration.

Visit our website:
youthvoices.1990institute.org